**<Chapter13 - Planning world cities>**

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Over the past 20 years, we could identify common trends in the strategic planning of major cities of the world. So, what is the trend of urban planning?

The main trend in the city's strategic planning is the globalization of the world. As the development of communication and trade is increased, frequent alternating between many countries have been increased.

As a result, the world has entered the era of limitless competition. Many cities are trying to develop the city in order to survive in the world market. In particular, underdeveloped city have established a systematic planning cities to revive regional Growth.

**Is there a way to develop the city?**

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| First, many cities are planning several projects for city planning.Second, cities established various policies and collect public opinion.Third, a city pulls framework, history and culture of different country. |

In conclusion, many cities are working to develop the city. If you look at the city planning of each country, you can see changes in the city. Through this, we could plan Creative urban planning and know attitude required of politicians.

**1) Economic globalization, state restructuring and urban governance within three global regions.**

**1. North America**

Michael has claimed that Los Angles is the' exemplary style'. The unique feature of city have been explained as a new urban politics, 'post-modern ' the economy urban restructuring and the impact of immigration.

However, other analysts have raised a new objection for' modern Los Angles and the 'new school'. However, It is important that understanding globalization and economic structure of 'Los Angles' in Michael view. Because, people get an opportunity for reconsider North America cities.

**Now let's look at the change in the North American cities.**

As the government of North America implements a new city policy, the city has grown much and had changed.

In Mexico, government developed Mexico as hub of the global market.

In 'Los Angles', 'Los Angeles' is city owned largest area in the United State. The city has expanded with the establishment of the transcontinental railroad, the supply of car was also growing city. This area has many relics of the historical Old West. And Disneyland, Universal Studios and other entertainment facilities are well developed.

As 'Los Angeles' has recently extended urban area, suburbs area are recently been developed as an urban area.

Next, New York City (Miami and the Pacific Northwest) is major economies focused by economic regions and international place.

As a result, New York was placed the greater proportion of international tourism and the 'new economy' boom was fostered. New York is dominated by financial services. Accordingly, New York is a city that functions as the core of the argument.

**2. EUROPE**

Over the past 20 years, the role of European cities and relocation were a lot of changes**.**

**If so, how have the European city changed?**

Looking back the history of Europe, A number of European cities have left a lot of heritage. So many people have made the banking facilities around the country.

Frankfurt is obviously a lot of services. Also this area is part of connecting another important area.

For example, Milan's fashion business serves these other features in a global context. Paris is region leading France's economic. French economy is the main area for business or travel, and can be seen as one of the international centers.

But Paris is lacking service market size compared to Milan, Frankfurt and London.

London is also clearly recognized as Europe's leading international cities. As a result, London and Paris is the place of regional or national significance.

**3. Pacific Asia**

Globalization of the economy had a major impact on the Asia-Pacific region.

**The first, low-cost labor and decentralization of industrial activities had a major impact on the economic structure of the city.**

 In the case of Singapore, This city has used foreign capital for industrial activity.

Japanese companies have developed products and produced Products to reduce labor costs. Currently, China has received many of the world's attention. China's urban development will affect the surrounding area.

In particular, Hong Kong is the hub of international transportation connections. Hong Kong is China's gateway role. Commercial and trade center has been flocked and many foreign companies are gathered in this location. Industrial activities in the region have strengthened connections of regional economic and connected to various parts of the world. Industrial activities in the region have strengthened connections of regional economic and connect between various parts of the world.

**Second, the impact of economic crisis economic has increased economic connectivity, global real estate investment and the wealth of the city.**

As a result, the Tokyo has established itself as a world city, including the top multinational companies, headquarters of banks. However, the world's leading global management places in Tokyo and the company has to attract the business in many parts of the world.

**2) Global impressive or regional difference?**

Let's see between each of the three regions tends**.**

And then, we distinguish the role of London, New York, Tokyo**.** Some people have claimed that combining these three areas of major cities is absolutely the economy. But, other cities have to look at the financial and the media culture as economy.

Thus, economic performance and social issues means compromise that shows the influence of the ideology (the 'neo-liberal'). In order to maintain city, the economy is very important. However, it is necessary to read the response of the city in another way.

Current global and regional trends are static. The period of growth and reduce of North America have affected to city. Asian economic crisis has only dropped two steps.

**Why does this happen?**

First cause is the immigration.

Immigration provides a plan for a challenge new state-of-connection.

Second, cause is the social problem.

For example, 911terror were added to the debate whether skyscrapers concentrated or distributed. The economy is moving in the direction of one, isn't it?

Asian countries could simply think of North America as a rival, couldn't they?

About this question, we can conclude that the history, development of our country‘s ideology are a fundamental difference.

**3) The planning of world cities over the last twenty years: convergence or diversity?**

Let's take a look at changes of world cities planning.

First, the appearance of the city is very diverse over 20 years.

When city urban planner have planned city, Economic are essential considerations. But recently, city planning considering the environment is one of the trends.

Because a various and unique cities occurs. City planners said that City should be able to attract the attention of the outside according to changes in the world economy.

In other words, city should be developed variously in order to active economy.

As a result, the city is pursuing a variety of industries which had appeared to various global companies.

For example, many conference center, hotel, casino, city theme parks, sports centers occurred in city. When European policy makers have planning a city, they have primarily considered the environment. Germany has made ​​the park and preserve the greenery.

This area grows to compacted urban areas. Germany has activated use of public transport (Bicycle, on foot).

Sweden has made ​​a number of city center. As a result, it can prevent the heat island effect.

Second, the city has created a new city as integrating with different areas.

While the population is concentrated in major cities, small towns are to be declining. In order to survive in the competition, a city will become incorporated with different small towns.

Governments have integrated urban and rural. This policy is to enable the rural economy.

For example, Tokyo and Singapore grow through land reclamation of rural.

Sweden has integrated economy of the Danish capital by building overpasses.

In addition, 'Torrsso (건물 이름)' Symbolizes central the business building of Sweden that was built in an unusual form. The building raised the awareness of the city.

**4) Creative planning in a complex world.**

The importance of economic globalization is very complex.

Therefore, each city should have the ability to understand flow of the world economy.

For example, people should identify city's flow with respect to the physical environment, and culture. Also, knowing the dense places of network is very important.

In order to develop the city's competitiveness, there are three kinds of important strategies. The emphasis on the city's competitiveness puts special importance to potential area and strategic planning.

For example, Paris is concerned with cultural activities and attractive building. And Paris government has given transformation to pier along the seine river.

The project have been made​​ in order to improve living conditions.

The economy has been activated as the construction of the seine river. And the Seine River is enshrined as one of the tourist attractions.Another example is the Hudson River in New York, London's South Bank.

They have planned city planning by considering good environment and cultural factors.As such, cities are planning for the city in many ways due to globalization. Therefore, the government should be to create an environment in the future to promote the culture industry.