**Urban Administration**

**Public Administration**

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***Chapter 3. The impact of urban governance***

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The impact of globalization on our economy we have the potential policy responses to these changes, the chapter explores nonuiyi. Globalization provides tips for selecting the policy. However, it is the concept of political competition. Syolti (as displayed above, the relationship between the global behavior is dynamic in terms of the new governance structure, you can change the pressure of globalization and changing economic forces promote a particular version or switch connected to a global network of professional urban governance processes change too.

*[Globalization]*

The increasing importance of vigorous debate about the role of the nation-state and regional scale intervention in the case of someone Global city in the center of the world economy globalization OMY the right to place the city area, it's no surprise that the government will not be looking for. New interest in urban issues at the level of tennis.

Historically, except for a small tribal state, one of the nation as a system equipped with one, the relationship with other countries were prepared to be generated. In this sense, globalization has a long history that can be seen. However, in today's time to look at the 21st century, the term globalization is led by a multi-dimensional globalization refers to change.

See Korea as an example, the most prominent areas of internationalization, the economic sector. The proportion of trade in the economy, not to mention the production process of the manufacturing sector of the machinery, components and raw materials from abroad, technology, design and also the ratio significantly, and dependence on foreign capital is not too challenging. In the political sector, for example, a significant part of the division that occurred fated conditions and thereby greatly affected by international linkages being.

Normal diplomatic relations and cultural globalization also denied ever since the collapse of the hedge will continue to come. Today, due to the revolution of information and communication that is faster and it is clear that the range is wider. Corresponding to the so-called high culture as well as science and the arts and popular culture can not escape from the wave of global homogenization. In short, technology, and economic and cultural globalization is accelerating too closely hand in hand.

Thus, globalization, internationalization is going global settlement in today's international environment policy can be said to be indispensable. However, the negative consequences that can result in internationalization also need to be fully prepared. Above all, the political, economic, and cultural enrichment of foreign dependency, the weakening of cultural identity, counter-productive and unhealthy problems such as the influx of foreign pop culture is concerned, and to prevent such problems can get out of their internationalization policy response strategies should be included in the will.

For example, considering the harmony of the environment and development strategies of economic development take its own development and for innovation in basic science introduction of foreign technology, world culture corresponding to accommodate the bold aggressive international spread of our culture, and you will keep in mind . Then the plane exert renewed workforce and promote the global information acquisition and, in addition, Korean Studies Advancement and Promotion of the foreign country must be accompanied and actively inform happened. In particular, I encourage the people is very important in the international sense, which requires that foreign language education from early childhood education courses, including improvements will follow.

***[Urban Governance]***

Governance refers to the financial crisis and the government's failure to reform, and the need for innovation by conventional hierarchical bureaucracy
Focusing on the organization emphasizes stability and predictability in the market than was the logical place of the traditional administration, privatization, giving citizens the option, based entrepreneurial leadership and a comprehensive and meaningful reform-oriented management, saying the country is presented Fredricksen concept. In recent years, the country has lost the concept of 'public order problems relating to the use of public resources "new operating system" is used as a concept. However, the concept has a broad and varied governance of public organizations connected to the network, to cover the area of ​​search by the public sector to expand and administrative simplicity and at the same time but because it emphasizes the muscular tissue of the national government, rather than the concept of public administration and public support concept is strongly alive. This concept is based on the level of simplification doemeuroseo country-city-regions can be distinguished. The first rationalization of management and to strengthen local government's authority to assert the central government had raised a small loan and the new public MANAGEMENT decentralization, partnership theory concepts, such arbitrarily created based on the concept of local governance as the first can be concluded, it in metropolitan and wide area networks based on the complexity of the city government structures and local governance has increased, cities have been linked with the development of urban governance.

***Global politics, regionalism and national sovereignty***

Global politics, globalization, regionalism and national sovereignty is rising as one of the strands of the literature and politics of the inspection work on a global scale organization that would one day dominate the world transformers . ( Held et al , 1999. Syolti , 20000), the organizers kkopeun drawing, characterized by bureaucratic needs , their financial sector from all over the world , development of regulations and policies that apply globally methods . The most influential of these organizations active in the global preview and laissez-faire globalization global foundation to pursue neo-liberal policies . Individual countries, the role of policy intervention approach . Organisation for Economic Co-operation and Development (OECD) has played an important role in the country . Review of national policies and other international policy making suggestions for changes due to the significantly . These organizations have a particularly significant impact on the country . Economic policy , over the past 20 years seriously constrained freedom of sovereign states (sassen, 1996) even though they work at a time , using the behavior of nation-states have been established by the constraints it was free . Rhetoric of globalization , they will no longer come from outside the nation-state .

***Country, city-scale political***

Country, city-scale political context of the country in spite of the federal system, historically, it is important to understand that the city will plan, national-level decision had a major impact on planning. Changing the state of the function shown in the federal states of the potential effect of the system can be changed.

***The main planning issues for the world's cities***

World capitalist economy is mainly located in the city. To the logic of the market in China was introduced in the city to promote. State of the world's cities. Thus, the power of the market economy. This can be changed. Control of the city and want to form a plan to force. It thus attempts to perform a number of different purposes. It is probably one of the land use to assist the organization and communication of economic efficiency and growth, thus contributing to the market economy of the city. This is also the need to deal with it outside. According to the market if you can create a number of problems. Controlled neighborhood effect, the plan is also available in the following in order to pursue other goals, seeks to intervene.

***Social welfare or long-term sustainable environmental, economic***

Essential for strong economic globalization has raised controversy. Competitiveness at the top of the political agenda. Competitiveness, such as the writings of theorists such as world cities, and consultants Porter (1990) reassert the importance of the urban agglomeration. The modern world. Its internal economy of large cities is generated. Goals of the history, traditions, and will depend on political thought. The idea of ​​the nation-state in the city. It is at this level that the law is typically planned to provide a framework for the formulated. Formulation is usually located in the area. This area of the city on city politics and planning, it is important to respect.

***Politics and urban management***

Cities, countries and international organizations in order to manage the pressure on the city work together. How to translate these political issues and pressures of world cities 'shields' interaction do? Consistent response to uncertainty in the possible reaction in? In recent years, comparative study of urban politics is suggested that a range of factors that influence. Other models of urban politics and actions of the government of national level have a different point of view, the link between the three actors about the importance of the different conclusions. The rules of the interaction of its value, the type of expression interests, learning resources and the continuity of interaction, across North America and Europe, places the city of factors shaping the local political culture focuses on the norms and values ​​of these two set in consideration of the change in the interaction between these elements will come. Market power and the ability to bargain . In some cities the local culture . Changes in social change, placing a much stronger emphasis was to foster new skills . Representing the value of the environmental problems , for example, for some urban areas Claxton politician claims will be deformed by the . 'New political culture ' In this study, the analysis focused on the relationship between values ​​and the description , requirements and government institutions, government attitudes and explain how the different interests , learn how to identify what is the difference between a variable with generally is an expression of political demands . Force and the city affects the actor's ability to formulate a coherent response plan of global forces , the pressure on the need to integrate the city's economic elite to consolidate fragmented gets all need . Civil Movement of others can have a strong voice . The new process is to solve new problems may be required.

**Conclusion**

So far, we have highlighted the problem of the concept of globalization on the world's response to the city announced the acquisition of generalized. How to explore the rest of the book, looked at in more detail in the case study. Select the policy dilemma is dealt with, especially in the city.